



FIGHT BACK AGAINST MARGIN COMPRESSION WITH iMR TURNKEY AND MATCH FUND-ELIGIBLE BUNDLES FROM COX AUTOMOTIVE

Combine our powerful, best-in-class solutions into a single monthly investment to optimize your dealership's operations.

Get everything you need to accelerate your workflow at the level you can afford so you can focus on doing what you do best. Plus, your bundle qualifies for iMR co-op dollars, and is turnkey and match fund-eligible.



GENERAL MOTORS

	INVENTORY				MARKETING						SALES								FIXED OPS / SERVICE									
	vAuto LIVE MARKET VIEW		HOMENET		DEALER.COM			KBB.COM The Used Car Authority			DEALER.COM			Dealertrack dti			VinSolutions		xtime									
	Provision	Conquest	Stockware	GM IOL Override	Advertising Package	Advanced SEO	Digital Advertising Premier	Premium SEO	Advanced Content & Creative	Advanced Social	ICO Valuator	Digital Retailing plus Trade	Digital Retailing Elite	Digital Retailing Elite with List Extension	Credit App Network	BookOut	Compliance with Fraud Index	Deal Transfer	eContracting	eMenu + iPad	Deskling	CRM	Target Pro - Equity Mining	Target Pro Plus - Equity Mining	Schedule	Engage	Inspect	Spectrum
GOOD	✓	✓		✓	✓	✓						✓			✓	✓	✓	✓	✓	✓			✓	✓				
BETTER	✓	✓	✓	✓		✓	✓				✓		✓		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	
BEST	✓	✓	✓	✓			✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓				✓

All bundles include inventory management, CRM, F&I and Fixed Ops

FIND OUT HOW COX AUTOMOTIVE CAN BE THE SINGLE POINT FOR ALL YOUR OPERATIONAL NEEDS. VISIT COXAUTOINC.COM/GM-IMR-BUNDLE